



- **New Resource for DMCs**
- **ADMC® Application Deadline MONDAY!**
- **New Affiliate Consultant Member page at www.ADME.org**
- **September Webinar: Risk Management – sign up now!**
- **Support Chicago's 2016 Olympic Bid**

New Resource for DMCs

www.TravelKeyNote.com is dedicated to professionals working within the Travel Industry who desire a single source of current information pertaining to Airlines, Cruises, DMC's, and Hotels. We include noteworthy articles, opinions/editorials, and analysis of the Industry.

Our goal is to be insightful and informative. We are pleased that our analysis and perspective, inspire engaging debate. Our intent is to break through existing paradigms. Our aim is to fill www.TravelKeyNote.com with information and analysis industry professionals can bring to practical use in the performance of their jobs.

If you like what you see and read, we ask that you recommend www.TravelKeyNote to two friends and ask them to do the same.

Enjoy the read – *Doyle Girouard, ADME Affiliate Consultant member*

ADMC® Application Deadline

Important deadline! The next application deadline for the Accredited DMC program is **31 August**. Go to <http://adme.org/documents/ADMCEnrollmentForm.pdf> to get the enrollment form. Once the ADME office receives this, you'll be sent the full application to complete and submit by 31 August. Your company accreditation speaks volumes to your prospective clients. If you're in a location with a DMC that is already accredited, do you want to give that marketing edge to your competitor? If you're not in a location that has a DMC accredited, here's your opportunity to gain the marketing edge first. Questions? Read all about it at <http://adme.org/dmp/admc-program/default.asp> - More questions? Call ADME at 937.586.3727.

New Affiliate Consultant Member Page on www.ADME.org

We've added a new resource for ADME members interested in working with consultants who have a thorough knowledge of the DMC industry. Go to www.adme.org/affiliateconsultantmembers.asp to learn more about the consultants who demonstrate their support of the DMC industry by supporting ADME.

17 September Webinar – Risk Management

This month's webinar features Steve Levin, Sr. Vice President, Berkely Insurance Agency. His presentation on Risk Management will review the different types of insurance for DMCs and what coverage they provide. **Can you afford NOT to participate in this webinar?** The cost for this webinar only is \$30. Go to <http://adme.org/dmp/documents/hottopicsReg.pdf> for the registration form.

Support Chicago's bid for the 2016 Olympics

The push is on to get 10,000 signatures on the [petition](#) to hold the 2016 Olympics in Chicago by the "Chicago Hospitality Backs the Bid" Task Force. They are a grassroots group of Chicago hospitality professionals working to support Chicago's 2016 Olympic bid. Bringing the Olympics to Chicago in 2016 will benefit a large number of

DMCs – go to www.2016petition.com to sign – and get instant feedback when you see the number of signatures increase by 1!

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