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ADME Represented on CIC Board of Directors

Fran Rickenbach, ADME Executive Vice President, was elected to a two-year term on the newly reconstituted Convention Industry Council (CIC) Board of Directors. Previously, the board included representatives from each of the 30+ members. The new board consists of the officers and 6 directors – a total of 12 members. This board is responsible for the ongoing governance of CIC. Council meetings now include representatives of all member organizations. The board meets twice a year in person and has regularly scheduled teleconferences.

We're looking for a few good committee members

The scope of ADME continues to expand each year. The committee updates are presented at the annual conference – but if you didn't go to the conference, that doesn't mean that you can't serve on an ADME committee. Email us at info@adme.org with the name of the committee on which you're willing to serve. If the committee of your choice is fully populated, we'll keep you in mind for ad hoc projects that occur during the year. Our committees include:

- Awards
- Education
- International
- Marketing/Public Relations
- Membership Acquisition
- Membership Retention
- Sponsorship

Posting on MPI LinkedIn Generates DMC Responses

This posting about the difference between DMCs and CVBs generated so many responses from ADME members that the posting was deleted after two days. Below is one response and the link to another. Let us know if you have other comments about this issue!

The differences between DMCs and CVBs are numerous. A main benefit to the planner is that YOU are the DMCs client and the DMC has your best interest in mind. Most CVBs are membership organizations and provide planners with a lengthy list of paid members that the planner must sort through and conduct due diligence on. During an initial phone conversation a good DMC can determine the best venue, a perfect entertainer, a reputable cater, reliable transportation, etc. Saving the meeting planner time and headaches, a DMC then manages multiple vendors and elements of a program from start to finish insuring the program's success. – Nicole Marsh, DMCP, CMP

Read more comments [here](#).

California Sales Tax Update

AB 676 is the latest legislation designed to provide tax relief for California DMCs and to protect them from as much as 14 years of back sales taxes being due immediately.

The first step was a hearing before the Assembly Revenue and Taxation Committee that took place on May 4, 2009. Thanks so much to the following people who made the trip to Sacramento to testify on behalf of CA DMCs:

Angie Miller and Karen Warrick, DMCP – Fun is First, Inc.

Bill Van Ert –TMM

Greg Bisconte and Ilene Reinhart, DMCP, CMP – ACCESS Destination Services

Keith Himmelman – Viviani, Inc.

Caria Tomczykowska – California Tour Consultants (Caria also represented the National Tour Association who is in support of our bill)

Alan LoFaso, Chief Deputy to BOE Chair Betty Yee was also there and voiced the BOE's support of the bill. Betty Yee also provided a letter of support to the Committee Chair, Charles Calderon.

California DMCs have been asked to reply to a survey by May 13 with information about lost revenue/clients. Updated information is posted regularly on the [STTF page](#) – access is available to all DMCs who have contributed to support the Sales Tax Task Force initiative.

Quick Notes Schedule

Beginning with this issue, Quick Notes will be issued on the first and third Thursdays of each month. We hope that this regular schedule will help keep ADME members up to date with all that is happening. Let us know what you want to learn about, or what you want to share with ADME members.

May 13, 2009