

ADME QUICKNOTES

- **September Webinar: Risk Management Thursday 17 September**
- **ADME Achievement Awards – coming soon!**
- **McQuaig Personality Assessments Still Available for New Hires**
- **NEW ADME Membership Rate**
- **Inexpensive Marketing Idea**
- **ADMC® Gets World-wide Recognition**
- **Katherine (Kate) Christensen, CMP, DMCP®, named AZMPI Planner of the Year**

17 September Webinar – Risk Management

This month's webinar features Steve Levin, Sr. Vice President, Berkely Insurance Agency. His presentation on Risk Management will review the different types of insurance for DMCs and what coverage they provide. **Can you afford NOT to participate in this webinar?** The cost for this webinar only is \$30. Go to <http://adme.org/dmp/documents/hottopicsReg.pdf> for the registration form.

ADME Achievement Awards Coming Soon!

The ADME Achievement Awards new online entry process will soon be available for your awards entries. The Awards Committee is putting the finishing touches on the program, including criteria for a new category. We ask for your patience – all will be revealed soon!

McQuaig Assessments Still Available for New Hires

ADME has extended their partnership with McQuaig System for another six months. If your company has purchased assessments for use with potential employees, now is a good time to use them. Looking to hire? The McQuaig System provides valuable insight into your final candidates and recommends key interview questions to provide you with the information you need to make the best hiring decision. Go to <http://www.adme.org/mcQuaig.asp> for more information and the order form.

New ADME Membership Rate

Already have two ADME members in your company/location? Sign up other staff members for just \$75 each. You can provide increased professionalism to all your staff members for this greatly reduced membership rate. Just go to <https://www.adme.org/membership/join.asp> and choose *third person from company/location* \$75 option.

Inexpensive Marketing Idea

Once you've signed up more staff members for ADME, think about adding a Hot Link for their ADME membership listing. For an extra \$25 per member, you can make sure that each time your company comes up in a search, there is a Hot Link to make it easy for you prospective client to click thru to your website. Go to http://www.adme.org/documents/New_member_web_info_form.pdf to sign up for these DMC marketing tools.

ADMC® Gets World-wide Recognition

Ovation, an international DMC consortium, highlights the Accredited Destination Management Program® in its newsletter distributed to 4,000 clients worldwide. Their alliance with the DMC Network, which has a goal of having 100% of its members achieving ADMC® status by 2010, helps to ensure a “seamless, consistent delivery of DMC services throughout US and Canada” to the wide range of international clients.

Katherine (Kate) Christensen, CMP, DMCP®, named AZMPI Planner of the Year

ADME member Kate Christensen is interviewed after her recent honor as the Arizona MPI Planner of the Year award on her view of the meetings industry. Go to http://www.linkedin.com/news?viewArticle=&articleID=61537313&gid=54282&articleURL=http%3A%2F%2Fdigg%2Ecom%2Fd311dt2%3Ft&urlhash=JUQz&trk=news_discuss to read all about it.

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