



- **Executive Forum April 2009**
- **BearCom Discount Program for ADME members**

ADME Executive Forum

Denver Colorado

29 – 30 April 2009

The Balancing Act:

Surviving Now and Preparing for the Future

Steve Wilders, Wilders Jackson Group

Today's economic condition has been described as, "catastrophic," "the second great depression," "the economic 9-11," etc. Some believe these are understatements and the worst is yet to come. Regardless, recessions are part of the business cycle; the challenge to owners is in minimizing the impact to profits while maintaining a ready state for future growth.

The Balancing Act: Surviving Now and Preparing for the Future provides owners and selected critical employees with the concepts, skills, and actions needed to effectively address the challenges of today's economic conditions and to better prepare for the next upturn.

In this two-day program, participants will be able to:

1. Assess their organizations' readiness and ability to confront current economic challenges
2. Identify and implement cost effectiveness actions.
3. Identify current direction, structure, people, and processes and adjustments needed to meet growth potential when economic forces change.
4. Develop and utilize a business plan that will realize short and long term goals.
5. Better lead and manage people through economic turmoil and change.

Participation is limited to ONE DMC per city. Only 10 companies will be able to participate.

Cost: \$1,200 before April 4

\$1,400 April 4 and after

Registration includes:

- All materials and a one hour follow-up discussion 4 to 6 weeks after the program
- Continental breakfast, lunch and refreshment breaks on Wednesday and Thursday
- Group event on Wednesday evening

This program will be held at the new Aloft Hotel at the Denver International Airport. Once your registration is accepted, you will be contacted regarding your arrival and departure and other information to add to the ADME rooming list. The cost of your hotel accommodations (\$109 plus tax) are NOT included in your registration fee.

Please click [here](#) to register online for this program.

BearCom Discount Program for ADME members

ADME has been able to negotiate a very favorable program for ADME members who use communication equipment. BearCom is the largest wireless equipment dealer and integrator in the world. We have 28 [branches](#) across the nation to serve your equipment [purchasing](#), [rental](#), and [service](#) needs.

Headquartered in Dallas, Texas, with 28 branches across the United States, BearCom is America's only nationwide wireless equipment dealer and integrator. We are well equipped to handle all of your wireless communications requirements, including [sales](#), [rentals](#), and [service](#).

Whether you're shopping for new smart phones to empower your mobile workforce or seeking a wireless networking solution to connect your entire campus or facility, BearCom can help. Our knowledgeable sales and engineering staffs are ready to meet your needs with a wide selection of quality equipment and innovative solutions.

BearCom can provide your organization with a complete suite of wireless products, solutions, and services.

This program includes:

- ✓ **Preferred rental pricing to ADME members**
- ✓ **Rebate program - members**
 - \$10,000 - \$25,000 in annual billings - earns a 5% rebate*
 - \$25,000+ in annual billings earns a 7% rebate*

Rebate calculated January 1 thru December 31, 2009

Rebates paid at ADME Annual Conference

Businesses with multiple locations or franchises will be totaled together

** 5% or 7% rebate paid on total invoicing*

For more information about this program, contact ADME National Account Manager:

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