

ADME 's New Webinar Series!

Marketing Trends: Making Them Work For You

Begins August 11th, 2010

One Hour Sessions Begin @ 2PM ET / 1PM CT / NOON MT / 11AM PT

ADME Members Pay \$35 Per Session or \$110 for the Series

Registration Deadline for the Series: Monday, August 9th

Registration for individual sessions must be received the Monday prior to the session

WEBINAR TOPICS:

Wed., August 11th—**Social Media (Part 1 of 2)**

Presented by Patrick Schwerdtfeger

Social Media Victories: Real Businesses, Real Campaigns, Real Results. This webinar will give an understanding of the social media revolution and how to use social media to improve your sales and marketing functions.

Wed., Sept 8th—**Social Media Risk Management (Part 2 of 2)**

Presented by Barbara Dunn, Howe & Hutton

Using social media to further your business and understanding the legal ramifications and limitations for employers and managers.

Wed., October 13th—**Business Self Defense: Innovative Marketing Strategies**

Presented by Ron Rosenberg

In this webinar you will gain the skills, motivation, and innovative marketing strategies you need to produce tangible, measurable bottom-line results...not in months or years, but right now.

Wed., November 10th—

Lead Generation Strategies & Search Engine Optimization

Presented by Brian McGovern

In this 60 minute session you'll discover how to get your website to show up in first place on Google and how to transform your website into a lead generating machine. You'll learn how to avoid the 5 biggest marketing mistakes destination managers make and the 10 things you can

NOTEWORTHY:

- Earn 4 Contact Hours towards Certification or Recertification by participating
- Sessions available for playback if schedule conflict exists
- Discounts available for multiple attendees from the same office



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